



New Associate: Larry Byrne

Utility, Telecom, Cable, Gas and Electric Business Development

February 10, 2009:

Ciricillo Consulting is pleased to announce our newest associate, Larry Byrne.

In making the announcement, Ted Ciricillo said "Mr. Byrne brings an unparalleled level of Utility, Telecom, Cable, Gas and Electric Business Development to Ciricillo Consulting. He has more than 20 years experience in all aspects of marketing, channel development and co-branding and has trusted B2B relationships with top-tier incumbent Telecom, Cable, Electric, Gas Utility and Real-Estate companies nationwide. Mr. Byrne's experience in contract negotiations and business development initiatives in technically advanced industries for both 'start-up' and established 'brick and mortar' institutions will add tremendous value for our existing clients and will move Ciricillo Consulting forward at this critical stage of our utility and real-estate sector growth."

Upon joining Ciricillo Consulting, Byrne said "It is exciting to be associated with a true consulting leader that continues to make enormous strides in the creation and implementation of new and innovative strategies and technologies. I look forward to meeting the many opportunities that Ciricillo Consulting offers."

Mr. Byrne has previously held the positions of Vice President of Business Development at White Fence, Vice President of Sales and Business Development at Home-Link, Director of Business Development at Cendant Corp. and Director of Business Development at Move.com. Mr. Byrne also worked with Ted Ciricillo of Ciricillo Consulting at National Home Connections, a company Mr. Ciricillo co-founded and sold to Cendant in 1999.

Since 2001, Ciricillo has been assisting entrepreneurs and businesses with their growth and development strategies.

Ciricillo Consulting offers a full range of consulting services, including:

- Interim Executive Management Services
- Business Development
- Executive Coaching
- Reorganizations and Rightsizing
- Project Management Services
- Pre Acquisition Due Diligence
- Process and Work Flow Analysis
- Operational Efficiencies Analysis
- Employee Evaluations and Reviews
- IT Review and Consolidation
- Relationship Management
- Strategic Planning
- Critical Skills Development
- Strategic Outsourcing
- Budget Analysis

Visit www.ciricillo.com to learn more about our services.